

GOUACH

#PressKit

POWER TO THE PEOPLE

🔧 Gouach develops repairable and low-carbon batteries for the micro-mobility industry. The Gouach batteries are designed, manufactured and assembled in France.

THE MICRO-MOBILITY MARKET

An estimated market of

198 BN

by 2030*

Source: Precedence Research

17%

of estimated annual growth

Source: Precedence Research

130 M

electric bicycles should be sold between 2020 and 2023 worldwide

Source: Deloitte

PROBLEM

The business model of micro-mobility batteries is based on **planned obsolescence**.

An ecological and economical issue : 80% of batteries' components still function when thrown away.

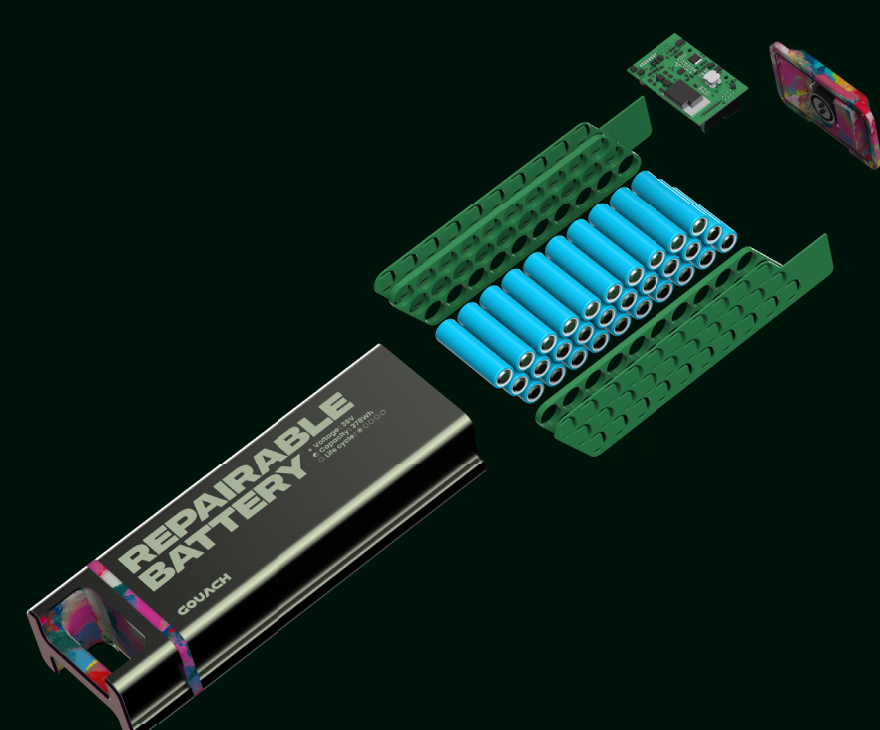


Gouach wants to power people and the planet with clean energy.

BENEFITS OF A GOUACH BATTERY

QUALITY

- As powerful as a traditional battery
- Can be repaired in less than 10 minutes
- Solderless and cable-free design



DURABILITY

- In case of failure, only a few cells can be replaced
- Low carbon emission: 2.6 times less CO2 and 2.5 times less water
- Reuse of cells at the end of life cycle for other purposes such as providing access to electricity to isolated communities
- Use of recycled materials

CONNECTIVITY

- WiFi and Bluetooth connection
- Dedicated mobile app
- Data transparency
- Diagnosis and repair assistance in case of failure

FOUNDERS



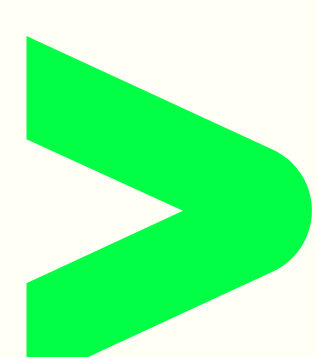
Alexandre Valette
Founder and CEO



Maël Primet
Co-founder and Chief Software Officer



Maxime Agor
Co-founder and Chief Hardware Officer



Let's fight planned obsolescence together.